



Women's Leadership Luncheon

Sponsorship Materials



School Sisters
of Notre Dame
Central Pacific Province



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Diversity. It's a word we hear so often in our workplaces, in school and in our day-to-day interactions. When we hear the word "diversity," many of us immediately think of race. But diversity means so much more than that. It can refer to gender, socioeconomics, education, religion, age or culture. Diversity can even be spoken about in terms of differences in thoughts, words and deeds. Differences in how we look, act and think create many challenges, but also many opportunities to come together and celebrate our uniqueness.

Since 1833, the School Sisters of Notre Dame (SSND) have been committed to helping children and adults from all walks of life to reach their fullest potential. They have used different ministries to achieve this goal and have received women into the Congregation from across North America and around the world. Embracing diversity in community and through their various ministries, sisters work together to proclaim the good news as SSND, directing their entire lives toward that oneness for which Jesus Christ was sent.

In 2020, the Luncheons will look at diversity and the many ways it manifests itself in all areas of our lives. You are cordially invited to be a sponsor for the luncheon at the Mount Mary University. Your sponsorship will help those who attend understand diversity and learn ways to use differences to create unity. In sponsoring this event, you will have the opportunity to network and recognize women and their contributions at home and in the workplace. The following pages outline the sponsorship levels and benefits associated with each level.

We look forward to your sponsorship of SSND's Women's Leadership Luncheon at Mount Mary University. Thank you for supporting women leaders in our community.

www.ssndcp.org/wll-ndeg





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Event Location, Date and Speaker



Mount Mary University - March 5, 2020

Annemarie Scobey-Polacheck

Director of Corporate Philanthropy at Johnson Controls

“Setting the World on Fire: Our Diversity is Our Strength”

Annemarie Scobey-Polacheck is director of Corporate Philanthropy at Johnson Controls, where she is part of the department of Public Affairs, Diversity & Inclusion and the Johnson Controls Foundation. Annemarie is responsible for strategy and execution of community-facing initiatives. She is the architect of Johnson Controls’ philanthropic approach to the neighboring communities of Johnson Controls’ corporate headquarters. Annemarie led a multi-use sport court complex project with the Housing Authority of Milwaukee and the Milwaukee Bucks that won the Milwaukee Award for Neighborhood Development Innovation in 2019. She is responsible for employee-giving campaigns, including the U.S. United Way employee campaign. Johnson Controls is a global leader with \$23 billion in revenue and 105,000 employees working to create intelligent buildings, efficient energy solutions and integrated infrastructure to deliver on the promise of smart cities and communities in 150 countries. Johnson Controls has been recognized as one of the World’s Most Ethical Companies; as one of the 100 Best Corporate Citizens; and is listed on Fortune’s Change the World list.

Annemarie is also a regular contributor to U.S. Catholic and the Milwaukee Catholic Herald on issues of faith and family life. Before joining Johnson Controls in 2006, she worked regularly as a freelance writer. Her book, “Discovering Motherhood: An Extraordinary Journey Through Everyday Life,” chronicles her family’s experience with foster care and adoption. Her writing has won numerous local and national awards. She was named a Woman of Influence by the Milwaukee Business Journal in 2019, and she and her husband Bill were named outstanding adoptive parents of the year by the state of Wisconsin in 2017.

As a young adult, Annemarie participated in a year of service through Amate House in Chicago, where she was a middle school teacher at St. Margaret of Scotland. She then taught at Blessed Trinity in Milwaukee and at University School of Milwaukee from 1991 through 1998. She graduated from Dominican High School and Marquette University, where she ran track and cross country and was a member of Alpha Sigma Nu, the Jesuit Honor Society.

She and her husband Bill have been married 26 years and have four young adult children: Jacob, Liam, Teenasia and Jamilet. In her spare time, Annemarie enjoys running, camping and reading.





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2020 Sponsorship Opportunities

| | \$5,000 | \$2,500 | \$1,000 | \$500 | \$250 |
|---|-----------|-----------|--------------|-------|-------|
| Premium table of 8 with organization name or logo | 2 | 1 | 1 | 1 | 1 |
| Organization name or logo listed in event program | Logo | Logo | Logo | Name | Name |
| On-screen signage | Logo | Logo | Logo | Name | |
| Tickets to SSND's Premier Signature Event | 4 | 4 | 2 | | |
| Ad in the SSND's Premier Signature Event program | Full page | Half page | Quarter page | | |
| Recognition from the podium | ✓ | ✓ | ✓ | | |
| Organization name or logo on SSND's website | ✓ | ✓ | ✓ | | |
| Link to organization website prominently placed on event web page | ✓ | ✓ | | | |
| Organization name or logo featured in email invitations | ✓ | ✓ | | | |
| Recognition in social media posts | ✓ | | | | |
| Recognition in SSND's monthly e-newsletter | ✓ | | | | |

Women's Leadership Luncheon Sponsorship Registration Form

Mount Mary University • March 05, 2020

In order to be included on event materials, please return this form by **February 7, 2020**.

Sponsorship Level

We would like to sponsor the School Sisters of Notre Dame
Women's Leadership Luncheon at the following level:

_____ \$5,000 _____ \$2,500 _____ \$1,000
 _____ \$500 _____ \$250

_____ **Supporter:** I want to support the School Sisters of Notre Dame
with my contribution of \$_____.

Registration Information

Contact Name: _____

Name to be Listed: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Payment Options

___ Credit Card # : _____ ___ Check enclosed ___ Invoice required

Name on Card: _____

Exp: _____ Signature: _____

Checks should be made payable to School Sisters of Notre Dame.
A formal thank you letter will be sent to you upon receipt of your donation.
Sponsorships help support ministries that transform individuals and the world through education.

Please return completed form to:



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www.ssndcp.org/wll-ndeg



Attn: **Mary Kay Murray**, Resource Development,
13150 Watertown Plank Rd, Elm Grove, Wisconsin 53122
Phone: 262-787-1037 • Email: mmurray@ssndcp.org

Attn: **Theresa Liu**, Resource Development,
13150 Watertown Plank Rd, Elm Grove, Wisconsin 53122
Phone: 262-787-1036 • Email: tliu@ssndcp.org